

1. To participate, announce the #HFR2FinishLine contest publicly on at least two of the following social media sites: Facebook, Twitter, or Instagram. Once you have publicly posted, go to the #HFR2FinishLine Contest page at heartiesfamilyreunion.com and complete the Contest Entry Form. *To be eligible for the Grand Prize (a Behind-the-Scenes Pass in Langley, BC, for the filming of When Calls the Heart on December 2, 2016), the winner must be present in Langley, BC on December 2, 2016. If the #HFR2 Event is not a sellout, the Grand Prize may not be awarded. The other five other prizes will be awarded as stated below.

2. Be creative with your Social Media posts by sharing the news of this Contest and #HFR2. The Social Media posts shall be made public and contain the following four pieces of information to meet eligibility requirements: #HFR2FinishLine; #Hearties; #WhenCallstheHeart; “For HFR2 Registration details, go to heartiesfamilyreunion.com.”

3. The contest will be conducted from August 20, 2016 until October 1, 2016, OR until the #HFR2 Event is sold out. Notification of a Sellout will be posted within 48 hours at heartiesfamilyreunion.com. All awards will be identified by October 5, 2016, and the winners will be announced on October 10th, 2016 on heartiesfamilyreunion.com.

4. Qualification for the Grand Prize drawing will be held as follows: at the conclusion of the Contest, the names entered on the Contest Entry Form on the heartiesfamilyreunion.com #HFRFinishLine contest page will be eligible to win. Hearties International will use randomresult.com to identify the six winners, or five winners if a Grand Prize is not awarded (see below.)

The prizes to be awarded are as follows:

1. **Grand Prize** (if #HFR2 is a sellout):
Behind-the-Scenes Pass to watch the filming of When Calls the Heart in Langley, BC, on December 2, 2016. **Note: Registration/Admission to HFR2 is not included as part of the Grand Prize.**
2. Autographed poster from HFR2016, held on January 16, 2016.
3. Tote bag and glass picture frame autographed by Erin Krakow.
4. Tote bag and glass picture frame autographed by Erin Krakow.
5. Season 2 DVD set of When Calls the Heart.
6. Season 2 DVD set of When Calls the Heart.

5. You must be 18 years of age or older to win. No purchase necessary. One entry per person. You need to be available to visit the Production Set in Langley, BC on December 2, 2016, in order to win the Grand Prize. All other prizes will be awarded and winners need not be present to win. Void where prohibited. The visit to the Production Set will conclude at or before 4 p.m. PST, prior to the #HFR2 Kick-off Event.

GRAND PRIZE CONDITIONS: All travel related expenses, including but not limited to, ground or air transportation to and from home, taxes, gratuities, incidentals, upgrades, insurance, service charges, airport surcharges, departure taxes, hotel, resort or property fees, food & beverage and personal expenses such as telephone/Internet charges, and the transportation to/from the Production Set in Langley, BC, are the sole responsibility of the Grand Prize winner.

6. The contest is open to everyone with the exception of Officers and Directors of Hearties International, the HFR2 Planning Committee, and those employed in the filming of When Calls the Heart and their families, agencies, and representatives.

7. Winners will be drawn randomly and the prizes will be awarded in the number identified by randomresult.com, as stated above. No cash equivalents. If the winner of the Grand Prize is not expected to be present in Langley, BC on December 2, 2016, the winner will receive prize number 2 (as reflected below), and the next selected number will be eligible to receive the Grand Prize (and awarded if they are present in Langley, BC on December 2, 2016.) If prizes 2-5 have been awarded and a Grand Prize winner is not yet awarded, randomresult.com will be used until a Grand Prize winner can be selected.

8. By participating, all entrants acknowledge and agree that they have entered the contest of their own free will, that the full rules and details of the contest have been made available to them in writing and they therefore understand and agree that neither Hearties International, the Hallmark Channel, Believe Pictures, Motion Picture Corp of America, the HFR2 Planning Committee, nor anyone employed in the creation/filming of When Calls the Heart, or their agents, affiliates, sponsors, representatives have any liability with respect to any damages out of acceptance and use of a prize. By entering this promotion, participants agree to be bound by these rules.

9. The approximate value of the prizes are:

1. Grand Prize - \$500 (Odds of winning: 1/450)
2. Autographed Poster - \$250 (Odds of winning: 1/50,000)
3. Autographed Tote Bag/Frame - \$50 (Odds of winning: 1/50,000)
4. Autographed Tote Bag/Frame - \$50 (Odds of winning: 1/50,000)
5. WCTH Season 2 DVD Set - \$25 (Odds of winning: 1/50,000)

6. WCTH Season 2 DVD Set - \$25 (Odds of winning:1/50,000)